

# **Relying on College Student Party Branches to Strengthen the Leading Power of Socialist Core Values**

**Lili Yu**

Yingkou Institute of Technology, Yingkou Liaoning, 115014, China

**Keywords:** Party branch of college students, Socialist core values, Leading power

**Abstract:** Since the 18th National Congress of the CPC put forward the socialist core values, it has been gradually popularized in the whole society. As the student party branch of the party's grass-roots organizations in colleges and universities, it is an important carrier for the implementation of the socialist core values on campus. It plays an important role in the cultivation and practice of the values. This article starts from the relationship between the college student party branch and the construction of socialist core values, and discusses how to rely on the student party branch to improve the guiding power of socialist core values, so as to guide the actual work.

## **1. Introduction**

The socialist core values are of great significance to the development of our society and the construction of spiritual civilization. The practical implementation of this value is conducive to the improvement of our social civilization level and further promotes the harmonious development of our society. Therefore, this value system has remarkable advancement, which is consistent with the mainstream consciousness and development direction of our society, and also provides scientific guiding ideology and leading force for our social progress. In the cultivation and dissemination of values, all grass-roots party organizations have given full play to their role as battlegrounds, laying a solid foundation for further educating and nurturing people. The student party branches of all colleges and universities are also responsible for implementing the party's principles and policies into the broad student community, serving, publicizing and organizing college students, so as to further improve the party's construction, create a harmonious campus, consolidate the working foundation and finally promote the development of colleges and universities. Therefore, in the process of cultivating and practicing values, colleges and universities must give full play to the role of student party branches in order to strengthen the spiritual leading power of socialist core values to ideological and political construction in colleges and universities.

## **2. The Relationship between College Students' Party Branches and the Construction of Socialist Core Values**

### **2.1 The Importance of Student Party Branch in the Construction of Values**

Colleges and universities are the main positions for cultivating and transporting talents in all walks of life. The students they cultivate need not only high professional quality, but also firm political beliefs and correct values, so as to meet the needs of all walks of life in the future and make corresponding contributions to the development of their industries. Therefore, in colleges and universities, in addition to the professional training of students, it is also very important to carry out ideological and political education to help them have the correct three views. Facing the impact of various new trends and ideas, college students need to correct their outlook on life and values under the guidance of the party organization, have the ability to distinguish right from wrong, and strengthen their ideological beliefs. Only in this way can they become talents with lofty ideals who are not easily influenced by bad ideas and continuously develop themselves through learning. At this stage, it is the grass-roots student party branches that play an important role in guiding them. The members of the Party branch come from the student group and also penetrate into the student

group, which is more convenient for them to have a detailed grasp of the main viewpoints and ideas existing in the student group, and is also convenient for them to publicize the Party's principles, policies and values to the student group and promote their implementation. Therefore, the student party branch is the most basic and firm practitioner to implement the core values in the university campus.

Although ideological and political courses account for a certain proportion in the learning stage of universities, they are still far from professional theoretical courses. In addition, most ideological and political education is more theoretical in classroom teaching. To turn it into a guide to actual behavior, it is necessary to internalize these contents into students' code of conduct through a series of ideological and political teaching and campus cultural activities with this theme. These activities often require student organizations at all levels under the leadership of the student party branch to take the lead in organizing the activities. In the planning and implementation of the activities, the student party branch has an important guiding function, so that the activities can be carried out closely around the theme of core values, and the students can establish a correct view of right and wrong in the activities. We should make correct choices in different social trends, deepen ideological education, consciously resist unhealthy trends, strive to enrich and develop ourselves, and improve personal moral cultivation.

At the same time, cultivating and practicing the socialist core values among the students, promoting the improvement of the overall moral quality of the students, and becoming talents with excellent political quality are the basic tasks of the Party branch at this stage. Through the development of various related educational activities and the guidance to study and practice, we can arm our minds with scientific theories, help college students establish the idea of serving and contributing to the society, voluntarily follow the Party, actively learn the instructions and spirit of the Party Central Committee, and constantly strengthen the theoretical cultivation of Party members. Therefore, the student party branch is also the main organization to implement the value system in the university campus.

## **2.2 The Role of Socialist Core Values in the Construction of Student Party Branches**

The socialist core values are put forward by our party according to the nature of our society and are consistent with the main direction of our social development. They are the concentrated expression of the advanced value system and have extremely rich connotations. They embody the fundamental value orientation of our society and can effectively guide practice. The code of conduct internalized by the values also plays an important role in maintaining the advanced nature of the party. As a grass-roots organization, the student party branch is an important battleground and front position of our party in the student community. It needs more ideological firmness and cannot be influenced by bad atmosphere. Therefore, improving the construction of core values and leading the party branch's political work with advanced values can consolidate the guiding position of the party's theory in its ideological field and further promote the improvement of the party branch's fighting capacity.

## **3. On the Ways to Strengthen the Leading Power of Socialist Core Values Relying on College Student Party Branches**

### **3.1 To Internalize the Socialist Core Values in the Party's Organizational Life**

The Party's organizational life is an important form of effective education, management and inspiration for Party members. It internalizes the socialist core values into the Party's organizational life, taking theoretical knowledge as the premise, centering on the basic content of the socialist core values, focusing on social hot spots, and focusing on the development needs of student Party members. In order to improve college student party members' accurate cognition and emotional identification of the socialist core values, the socialist core values will be transformed into the internal needs of college students' own development, and finally the unity of "knowledge, emotion, meaning and behavior" will be achieved, and the spiritual identification and conscious practice of

the socialist core values by college student groups will be realized.

### **3.2 Integrating Socialist Core Values into the New Media Platform for Party Building**

With the continuous emergence of new media on the Internet, the Internet has become an indispensable part of our daily study and life. The report of the 19th National Congress of the Communist Party of China puts forward new paths and requirements for strengthening and improving the Party's construction under the new situation——"Be good at using Internet technology and information technology to carry out work". Therefore, attaching importance to and making good use of the new media platform is undoubtedly an important way to do a good job of Party building in the new era. Integrating the socialist core values into the new media platform for party building, aiming at propagating, cultivating and promoting the main melody and positive energy of the socialist core values, combining students' interests, keeping up with the trend of the network, making use of the convenience and interactivity of the new media, and strengthening the interactive communication with students, so as to enhance the emotional identification and conscious practice of the socialist core values of college student party members in a lively atmosphere.

### **3.3 To Integrate the Socialist Core Values into the Party Member Development Mechanism**

The "Detailed Rules for the Work of the Communist Party of China in Developing Party Members" clearly points out that "the grass-roots organizations of the Party should take as a regular and important task the absorption of advanced elements with Marxist beliefs, communist consciousness and socialist beliefs with Chinese characteristics and the conscious practice of socialist core values." This has pointed out a clear direction for the development of college student party members in colleges and universities. When formulating assessment standards, they should be comprehensive, not only focusing on whether the political stance is firm, but also assessing moral cultivation. In the process of recruiting Party members for student Party branches in colleges and universities, "the fulfillment of the basic moral norms of citizens based on the socialist core values" should be included in the criteria for promotion and development, and an all-round and dynamic assessment standard should be set up according to the actual situation of the target of development. In the end, we will cultivate socialist builders and successors who support the Party's leadership and develop morally, intellectually, physically and artistically.

## **4. Conclusion**

In short, the student party branch in colleges and universities is the basic organization of the party, is also the bridge and link between the general party branch and the students, and is the backbone of spreading advanced ideology and culture and practicing socialist core values. All Party branches in colleges and universities should fully realize this, strengthen the construction of student Party branches, improve the theoretical level of Party branch members, give full play to the exemplary leading role of Party members, and use various powerful means to improve the influence of student Party branches in student groups, promote the spread of advanced values, and ultimately improve the leading role of such values.

## **References**

- [1] Chu Jiansong, Huang Litian. (2014). Promoting the establishment and exploration of college students' party branches to play a long-term mechanism and thinking. *Idea Education Research*, no. 12.
- [2] Liu Yanping. (2014). Discussion on the cultivation of college students' socialist core values. *Journal of Inner Mongolia Normal University (Educational Science Edition)*, no. 01, pp. 41-43.
- [3] Gong Huiling, Zhou Shaohua. (2016). The exploration of the way for the Party branch of college students to cultivate and practice the socialist core values. *Journal of Hefei University of*

Technology (Social Science Edition), vol. 30, no. 3, pp. 121-124

[4] Liu Yongshuan, Shen Aihua. (2015). An Analysis of Student Party Branch Cultivation and Practice of Socialist Core Values from the Perspective of Learning Organization. Beijing Education (Higher Education), no. 2, pp. 51-53.